Early engagement activity

Early members of the Social Work England focused on getting out and about as an organisation.

Spoke to the sector, to people with lived experience of social work, to educators, to students and to the public about the regulator they wanted to see.

Met with other UK regulators of social work.

Mapped across standards from HCPC, GSCC and other UK Social Work regulators.

Established Professional Expert Group and Experts by Experience Group.
Engagement – now and in future

Experts by Experience and Professional Experts Groups

Working collaboratively to develop/progress specific work strands and sub groups

Acting as a critical friend, providing robust feedback and guidance on specific areas of development and engagement.

Contributing individual expertise and the perspective of key stakeholders.

Making recommendations to the Executive Leadership Team advising on sector readiness, risk, impact, professional and practice needs.

Providing feedback and views from the profession to inform and develop Social Work England communications to support delivery of key messages.
Experts by Experience

We are working with people who have lived experience of social work. This is how they see their role with Social Work England:

- To supply experience of being on the receiving end of social work practice
- To support training education and practice of social workers
- Working together to provide a living, growing system for all.
- Make effective change happen
- Provide challenge
- Eradicate “them and us”
Consultation

Five consultations: 3 on rules, 2 on standards.

Ran for 10-weeks, closed on 1 May.

People could feedback through survey and events (expert groups, SCIE).

Promoted widely, including on social media channels and held twitter Q&As.
PROFESSIONAL STANDARDS

1. Promote the rights, interests and wellbeing of people with lived experience of social work
2. Establish and maintain the trust and confidence of people to effect positive change
3. Challenge unethical practice and report concerns
4. Uphold trust and confidence in my practice and in the social work profession
5. Be accountable for the quality of my work and the decisions I make
6. Take responsibility for maintaining my professional identity and developing my knowledge and skills

EDUCATION AND TRAINING STANDARDS 2020

1. Level of Qualification for Entry onto the Register
   The threshold entry is a Bachelors degree with honours.
2. Admissions
   Bring people onto courses who can take on the practical and academic expectations of their training and of social work.
3. Learning Environment
   Employers, people with lived experience of social work and others are central to the design, and delivery of social work training.
4. Course Governance, Management and Quality
   Social work courses are governed, managed, continually improved and administered to a consistent quality.
5. Curriculum and Assessment
   Emphasis is placed on the quality of both the academic and placement elements of courses, acknowledging that both are of equal importance to the quality of the overall course.
6. Supporting Students
   Support for students to develop the required skills, knowledge and experience to meet the new professional standards.
Consultation: survey

Online surveys. Available in hard copy on request.

Combination of sliding scale and free text questions.

Majority of responses were received on the 2 sets of standards.

Every survey included impact assessment questions.
Social Work England Consultation Tour: London

6 March 2019

Reshaping Standards, Enabling Change event at Woburn House Conference Centre, Tavistock Square WCH1
68 delegates * 24 staff * 6 panellists

Highlights
96% of delegates said the event met their expectations. 98% were extremely or fairly satisfied with the content and structure. Online responses to our Professional Standards survey doubled in the two days after the event.

Social media
We live tweeted from the event and asked attendees to tweet using #SocialWorkEngland to help establish the hashtag. Overall feedback and engagement was largely positive, and allowed the conversation to continue online.

We sent nine tweets from the event, plus a follow up ‘moment’ the next day. Our closing tweet gained 2,503 impressions and 232 engagements, resulting in a very high engagement rate of 9.3%. The round up moment currently has 1,985 impressions and 126 total engagements, with a high engagement rate of 6.3%.

Joint working with HCPC to target registrants

Branding
We launched our new identity with banner stands, staff lanyards, branded presentations and business cards.

"High quality and rich conversations."  
"Exceeded my expectations."

"Excellent, open & transparent."  
"Free discussion of issues."

"Left wanting more."  
"Learnt a lot of valuable info."

Media
We issued a press call and press release to the trade and national media and freelance journalists. Alex Turner from Community Care interviewed CEO Colum Conway and our Chair Lord Patel before the event. This resulted in an extremely positive feature.

New fitness-to-practise process can be model for other professions, say Social Work England bosses

82,738 emails were sent
39,164 emails were opened
3,675 contacts clicked

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Social Work England Consultation Tour: Newcastle

21 March 2019

Reshaping Standards, Enabling Change event at Royal Station Hotel, City Centre, Newcastle upon Tyne. * 48 delegates * 13 staff *

“Warm and friendly welcome throughout the day, great opportunity.”

“Well prepared, felt listened to, great facilitators.”


“Brilliant consultation event, respectful, knowledgeable.”

95% of delegates said they were satisfied with the content and structure. 77% said the event met their expectations and 18% said it partially met their expectations.

Social media

Posts: 7 (including round-up post)
Impressions: 7,367
Engagements: 364
Engagement rate: 4.94%

Our top tweet from the Newcastle event focused on the New Possibilities illustration and a sign off.

Impressions 1,181 engagements 85 and an engagement rate of 7.2%.
AS2  NEWCASTLE PLYMOUTH...DRAW OUT SPECIFIC POINTS
Amy Soar, 25/04/2019

AS3  have aq think about locations but same as previous slides
Amy Soar, 25/04/2019
SCIE Consultation Events:
Adults, children and young people tell us what they think about the proposed standards

The young people commented that more context or some real-life examples would help them to understand the professional standards.

The adults group thought there needed to be more emphasis in the professional standards on rights-based approaches and social justice.

For the education and training standards The young people particularly thought that consideration should be given to the kinds of values and personal traits that need to be sought through the admissions process, and tested in assessment.

The adults group thought that there should be co-production in all aspects of education. Including student section, course design, course delivery, student placements and assessment.
## General themes: what have people said?

### Professional standards
- The standards “speak to me as a practitioner”.
- What about the role of employers?
- Concern about achieving standards or demonstrate evidence with high workloads.
- Supervision is an ongoing concern.
- Do the standards reflect the variety of social work tasks?

### Education and training standards and rules
- Standards clearly developed through collaboration.
- Mixed feedback on the statutory placement requirement.

### Fitness to practise rules
- Feels “open”, “transparent”, “refreshing”, “proportionate”.
- What is the threshold for raising a concern to the regulator?
- Welcome the support to witnesses as social workers.

### Registration rules
- Overall, CPD proposals are positive. They will help shift the learning culture and embed the standards.
- What counts as CPD?
- Desire for guidance.
The consultation response

All responses to the consultation were counted, read and analysed.

The feedback from the events was collated, read and summarised.

A headline report “Raising Standards, Enabling Change: Emerging Themes” has been published

A more detailed response for publication with the final set of approved rules and standards.
Next steps...

Finalising the standards and rules, and starting to regulate.

Publishing Guidance and supporting materials we need to develop for the sector.

Establish our network of Regional Engagement Leads.

Consider our pledge to people with lived experience of social work and a strategy for involving people across our work as an organisation.