

TITLE	Creative Careers
SI MODULE CODE	77-6833-00S
CREDITS	20
LEVEL	6
JACS CODE	W810
SUBJECT GROUP	Stage and Screen / English
DEPARTMENT	Humanities
MODULE LEADER	Jon Bridle

MODULE STUDY HOURS (based on 10 hours per credit)			
Scheduled Learning and Teaching Activities	Placement (if applicable)	Independent Guided Study	Total Number of Study Hours
36		164	200

MODULE AIM

To engage the students in an analysis of the writing industry and enable them to develop a detailed professional strategy of how they will incorporate their writing ambitions into their short and long-term career plans.

MODULE LEARNING OUTCOMES

By engaging successfully with this module a student will be able to:

- Reflect critically on their own writing practice, and
- Identify specific opportunities and outlets for their writing or other related career aspirations.

INDICATIVE CONTENT

- Opportunities for writers in a multi-media industry.
- using the internet to research writing opportunities
- self-appraisal of writing interests and strengths/weaknesses
- effective manuscript submission strategies, and
- liaising with the university's careers service to explore employment options.

LEARNING, TEACHING AND ASSESSMENT - STRATEGY AND METHODS

Students will be supported in their learning, to achieve the above outcomes, in the following ways:

- provision of a comprehensive module handbook
- whole group seminar sessions, both to introduce and explain the module contents and to serve as group updates to check progress
- one-to-one tutorials, and
- special master-classes based around pertinent aspects of employability.

ASSESSMENT TASK INFORMATION

Task No.	Short Description of Task	SI Code EX/CW/PR	Task Weighting %	Word Count or Exam Duration	In-module retrieval available
1	Plan	CW	50	2000 words equiv.	N
2	Reflection and evaluation	CW	50	2000 words	N

FEEDBACK

Students will receive feedback on their performance in the following ways:

- individual tutorials
- careers advice from employability experts
- written feedback on both assessment tasks

LEARNING RESOURCES FOR THIS MODULE (INCLUDING READING LISTS)

KEY TEXTS:

BULL, Sheldon (2007) *Elephant Bucks: An Insider's Guide to Writing for TV Sitcoms*, Michael Wiese Productions

GULINO, Paul (2004) *Screenwriting: the sequence approach* Continuum

LONG, Rob (1996) *Conversations with My Agent* Faber and Faber

PARKER, Phillip (2006) *The Art and Science of Screenwriting* Intellect

SNYDER, Blake (2005) *Save The Cat! The Last Book on Screenwriting That You'll Ever Need*, Michael Wiese Productions

VARIOUS (2014) *The Writers' & Artists' Yearbook 2014*, A & C Black

Journals

Broadcast (TV industry journal)

Creative Screenwriting (features articles and interviews with screenwriters)

Journal of Screenwriting (academic screenwriting journal)

Radio Times (TV/radio listings with details of producers etc.)

SECTION 2 MODULE INFORMATION FOR STAFF ONLY

MODULE DELIVERY AND ASSESSMENT MANAGEMENT INFORMATION

MODULE STATUS - INDICATE IF ANY CHANGES BEING MADE

NEW MODULE	N
EXISTING MODULE - NO CHANGE	N
Title Change	N
Level Change	N
Credit Change	N
Assessment Pattern Change	N
Change to Delivery Pattern	Y
Date the changes (or new module) will be implemented	09/2016

MODULE DELIVERY PATTERN - Give details of the start and end dates for each module. If the course has more than one intake, for example, September and January, please give details of the module start and end dates for each intake.

	Module Begins	Module Ends
Course Intake 1	09/2015	01/2016
Course Intake 2		
Course Intake 3		

Is timetabled contact time required for this module?	Y
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Are any staff teaching on this module non-SHU employees?	N
If yes, please give details of the employer institution(s) below	

What proportion of the module is taught by these non-SHU staff, expressed as a percentage?	
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MODULE ASSESSMENT INFORMATION

Indicate how the module will be marked	
*Overall PERCENTAGE Mark of 40%	Y
*Overall PASS / FAIL Grade	Y

**Choose one only – module cannot include both percentage mark and pass/fail graded tasks*

SUB-TASKS

Will any sub-tasks (activities) be used as part of the assessment strategy for this module?	N
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If sub-tasks / activities are to be used this must be approved within the Faculty prior to approval. Sub-task / activity marks will be recorded locally and extenuating circumstances, extensions, referrals and deferrals will not apply to sub-tasks / activities.

FINAL TASK

According to the Assessment Information shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Information Grid in Section 1 of the Descriptor)	Task No. 2
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NON-STANDARD ASSESSMENT PATTERNS

MARK 'X' IN BOX IF MODULE ASSESSMENT PATTERN IS NON STANDARD, eg MODEL B, ALL TASKS MUST BE PASSED AT 40%.	
NB: Non-standard assessment patterns are subject to faculty agreement and approval by Registry Services - see guidance. notes.	

REVISIONS

Date	Reason
June 2016	Large Scale Modification DB3HU04-1516
July 2017	Operational change approved by Humanities Departmental Board 21/06/17