MODULE DESCRIPTOR

<table>
<thead>
<tr>
<th>TITLE</th>
<th>Photography: Advanced Practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>SI MODULE CODE</td>
<td>55-7567</td>
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<tr>
<td>CREDITS</td>
<td>60</td>
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<tr>
<td>LEVEL</td>
<td>7</td>
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<td>JACS CODE</td>
<td>W640</td>
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<tr>
<td>SUBJECT GROUP</td>
<td>Media Arts</td>
</tr>
<tr>
<td>DEPARTMENT</td>
<td>Media Arts and Communication</td>
</tr>
<tr>
<td>MODULE LEADER</td>
<td>Sonya Robinson</td>
</tr>
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</table>

<table>
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<tr>
<th>MODULE STUDY HOURS (based on 10 hours per credit)</th>
<th>Scheduled Learning and Teaching Activities</th>
<th>Placement (if applicable)</th>
<th>Independent Guided Study</th>
<th>Total Number of Study Hours</th>
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<tbody>
<tr>
<td></td>
<td>144</td>
<td>N/A</td>
<td>456</td>
<td>600</td>
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MODULE AIM

The aim of this module is to consolidate the key themes that underpin students' photographic practice. The module has been designed to focus ideas through knowledge gained in the previous module 'Advanced Practice Preparation' in which students establish an understanding of current debates and focus of their subject specialism. 'Advanced Practice' will strengthen the dialogue between practice and knowledge of the theory that underpins it. The module enables students to produce a project to very high professional standards. There is an expectation that students display a high degree of independent learning and self-motivation. Students will demonstrate the dexterity of their technical skills and articulate a heightened awareness of the cultural, theoretical and professional contexts that surround areas of specialism. The intention is to achieve a comprehensive body of work that validates work within chosen professional fields and prepares students for employment. Students are required to present a body of exhibition ready work that reflects aesthetic, critical and theoretical positioning relative to contemporary photographic practice.

Building on learning gained from the 'Professional Practice' module at Level 6 this module supports the development of a 'professional profile'. Students will be supported in acquiring relevant skills and understanding of the creative industries and arts business practices relevant to their area of interest and will produce a range of online and physical.
resources to support the marketing, promotion and distribution of their work and the creation of professional business networks to support their future career.

**MODULE LEARNING OUTCOMES**

By engaging successfully with this module a student will be able to:

- clearly demonstrate their personal photographic practice and a reflective approach to independent production including a critical awareness of current issues and developments in the subject through an advanced body of work
- demonstrate an advanced awareness and understanding of the histories, contexts, theories and criticism and ethical responsibilities of contemporary photographic practice
- confidently make professional decisions relating to the use of appropriate photographic techniques, and refined craft skills that demonstrate an understanding of how the materials used affect meaning, and
- locate work within contemporary professional photographic practice demonstrating an awareness and analysis of opportunities, and outlets within relevant creative industries and/or the research culture and community connected to further study at PhD level.

**INDICATIVE CONTENT**

This module consists of an independently defined and self-directed advanced project of study. Students will develop a negotiated masters' level project within the context of their chosen career path that will contain relative components of critical theory and technical application. Students will receive regular formative verbal feedback from both tutors and peers on the development of their ongoing practice through tutorial and critique. Students will continue to work in both tutor and peer-led tutorial groups. Students will be encouraged to contribute to an online social networking site relative to their specific 'reading/tutorial' groups allowing ease of interaction with their immediate community. As well, they will be expected to take an active role in the critique sessions at Levels 4, 5 and 6.

The second module task, ‘Professional Profile’, comprises 20% of the final module mark. This task extends and develops the learning acquired in the Level 6 Module ‘Professional Practice’ through the acquisition and application of a range of
professional promotion, marketing and business skills relevant to students' personal practice and career goals. Lectures, visiting speakers, visits and, where relevant, placements and internships will provide students with up to date knowledge and experience leading to the development of a range of professional marketing and business materials, an active professional online presence and a report detailing their research, learning and the development of their professional profile.

**LEARNING, TEACHING AND ASSESSMENT - STRATEGY AND METHODS**

Students will be supported in their learning, to achieve the above outcomes, in the following ways:

- peer led ‘reading/tutorial’ groups will be established stimulating discussion and dialogue through peer support and learning
- continuing project development will be supported through the Tutor/Peer support structure and self-initiated workshops
- students will be encouraged to professionally display work in the public domain
- students will be guided, supervised and supported by tutors and peers throughout all stages of development through tutorial, and
- workshops on professional development including construction of professional profile, support professional development.

**ASSESSMENT TASK INFORMATION**

Assessment will compromise of 100% coursework supported by a research file and sketchbook.

<table>
<thead>
<tr>
<th>Task No.</th>
<th>Short Description of Task</th>
<th>SI Code</th>
<th>Task Weighting %</th>
<th>Word Count or Exam Duration</th>
<th>In-module retrieval available</th>
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<tbody>
<tr>
<td>1</td>
<td>Online Professional Profile</td>
<td>CW</td>
<td>20</td>
<td>N/A</td>
<td>N</td>
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<tr>
<td>2</td>
<td>A body of exhibition ready work</td>
<td>CW</td>
<td>80</td>
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</table>
FEEDBACK

Students will receive feedback on their performance in the following ways:

- formative feedback (tutor, peer) will be continual throughout the module through interactive discussion at tutorial and open workshops
- peer feedback will be continual through peer led ‘reading/tutorial’ groups
- formative feedback during critique, and
- summative commentary using a pro-forma of tick-boxes and comments will be given at the end of the module.

LEARNING RESOURCES FOR THIS MODULE (INCLUDING READING LISTS)

This module will require students to utilise the facilities available in the Learning Centre along with on-line resources, data-bases and literature search tools as well as social networking sites. Students will be encouraged to use relevant public facilities (galleries, museums, archives etc.) to find source materials.

Students will use the specialist equipment and related practice facilities for ongoing project work. E-based learning tools (Blackboard) will be used for module related information and learning materials. Students will be directed to resources appropriate to their practical project and critical investigations. Reading list and resources will depend on the student’s own photographic practice

Indicative Reading


Books.

**Research Methods**


### REVISIONS

<table>
<thead>
<tr>
<th>Date</th>
<th>Reason</th>
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<tbody>
<tr>
<td>June 2014</td>
<td>Confirmed in MArt/BA (Hons) Film and Media Production/Photography reapproval</td>
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</table>
SECTION 2  MODULE INFORMATION FOR STAFF ONLY

MODULE DELIVERY AND ASSESSMENT MANAGEMENT INFORMATION

NEW MODULE
EXISTING MODULE - NO CHANGE
Title Change
Level Change
Credit Change
Assessment Pattern Change
Change to Delivery Pattern
Date the changes (or new module) will be implemented 09/2014

MODULE DELIVERY PATTERN - Give details of the start and end dates for each module. If the course has more than one intake, for example, September and January, please give details of the module start and end dates for each intake.

<table>
<thead>
<tr>
<th>Course Intake 1</th>
<th>Module Begins</th>
<th>Module Ends</th>
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<tbody>
<tr>
<td></td>
<td>01/2015</td>
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<tr>
<td>Course Intake 2</td>
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<tr>
<td>Course Intake 3</td>
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<tr>
<td></td>
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<td>06/2017</td>
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Is timetabled contact time required for this module? Y

Are any staff teaching on this module non-SHU employees? N

If yes, please give details of the employer institution(s) below

What proportion of the module is taught by these non-SHU staff, expressed as a percentage? N/A

MODULE ASSESSMENT INFORMATION

Indicate how the module will be marked

*Overall PERCENTAGE Mark of 40% Y
*Overall PASS / FAIL Grade N

*Choose one only – module cannot include both percentage mark and pass/fail graded tasks

SUB-TASKS

Will any sub-tasks (activities) be used as part of the assessment strategy for this module? N

If sub-tasks / activities are to be used this must be approved within the Faculty prior to approval. Sub-task / activity marks will be recorded locally and extenuating circumstances, extensions, referrals and deferrals will not apply to sub-tasks / activities.

FINAL TASK

According to the Assessment Information shown in the Module Descriptor, which task will be the LAST TASK to be taken or handed-in? (Give task number as shown in the Assessment Information Grid in Section 1 of the Descriptor) Task No. 2

NON-STANDARD ASSESSMENT PATTERNS

MARK ‘X’ IN BOX IF MODULE ASSESSMENT PATTERN IS NON STANDARD, e.g. MODEL B, ALL TASKS MUST BE PASSED AT 40%.

NB: Non-standard assessment patterns are subject to faculty agreement and approval by Registry Services - see guidance. notes.